

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Great American Media
1010 Wisconsin Ave NW Suite 800
Washington, DC 20077

Contract / Revision		Alt Order #
129515 /		07874237
Product		
DCCC		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/15/12	1200	
<u>Advertiser</u>		<u>Original Date / Revision</u>
DCCC-Dem Cntrs Cmpg		08/30/12 / 08/30/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Ea
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8079	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
1	WCCB	10/09/12	10/12/12	Fox News Rising	530a-8a		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					3	\$90.00			
2	WCCB	10/09/12	10/12/12	Fox News Rising	8a-9a	8a-9a	:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					3	\$90.00			
3	WCCB	10/09/12	10/12/12	Ellen	5p-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					1	\$225.00			
4	WCCB	10/09/12	10/12/12	How I Met Your Mother	630p-7p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					1	\$200.00			
E 5	WCCB	10/09/12	10/12/12	Big Bang Theory 7pm	7p-730p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					2	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	WCCB		10/08/12-10/14/12		Big Bang Theory 7pm	7p-730p	- TuWThF----	:30	\$425.00	NM		
					See MG 5.3,5.4							
2	WCCB		10/08/12-10/14/12		Big Bang Theory 7pm	7p-730p	- TuWThF----	:30	\$425.00	NM		
					See MG 5.3,5.4							
3	WCCB		10/08/12-10/14/12		Anderson	4p-5p	- TuWThF----	:30	\$350.00	NM		
(M)	MG for 5.2,5.1											
4	WCCB		10/08/12-10/14/12		Ellen	5p-6p	- TuWThF----	:30	\$500.00	NM		
(M)	MG for 5.2,5.1											
6	WCCB	10/09/12	10/12/12	Big Bang Theory 730pm	730p-8p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					3	\$600.00			
7	WCCB	10/09/12	10/12/12	Fox News @ 10pm	10p-1035p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	- TWTF--					2	\$450.00			
8	WCCB	10/15/12	10/15/12	League Championship	League Champions		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	M-----					1	\$1,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
9	WCCB	10/10/12	10/10/12	X Factor			:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/08/12	10/14/12	--W---					1	\$2,000.00		
10	WCCB	10/11/12	10/11/12	X Factor			:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/08/12	10/14/12	--T--					1	\$2,000.00		
11	WCCB	10/14/12	10/14/12	FOX NFL Early Game			:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/08/12	10/14/12	-----S					1	\$5,000.00		
12	WCCB	10/15/12	10/15/12	Ellen			:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	M-----					1	\$225.00		
13	WCCB	10/15/12	10/15/12	How I Met Your Mother			:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	M-----					1	\$200.00		
14	WCCB	10/15/12	10/15/12	Fox News @ 10pm			:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	M-----					1	\$450.00		

Totals

22 \$15,790.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	22	\$15,790.00	\$13,421.50
Totals	22	\$15,790.00	\$13,421.50

Signature: _____ **Date:** _____

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